Websites

Custom websites precisely designed for CRE professionals.

RealNex
The Technology Behind the Deal

RealNex is the most comprehensive, integrated solution for commercial real estate professionals. Our tools give you the power to manage projects from end-to-end, to simplify your processes, and to close deals faster.

RealNex wants to be your Technology Behind the Deal.

Learn more at **www.realnex.com**

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Recognizable branding starts with a custom website.

Let's start with **your colors, your agents, your logo, your properties**. RealNex custom websites are designed to…

01 Engage your audience and convert prospects to clients.
Your website should brand you as sharp, forward thinking—an industry leader.

02 Instill trust and confidence.
Demonstrate your expertise, professionalism and proven success.

03 Differentiate you from your competitors.
A well-designed, informative website keeps clients connected to your business. Use your website to highlight your specialities.

04 Focus visitors on your properties, agents, and expertise.
Clean, modern design sets a tone of professionalism and attention to detail.

05 Tell your properties' stories.
In the end, your business is there to buy, sell or lease properties. Highlight property features prominently on your website.

✅ Standard Site

▸ 3 design templates to choose from

▸ Includes six standard pages:
  - Choose from our growing template library
  - Home
  - About
  - Services
  - Properties
  - News
  - Contact

▸ Cost: $3,500

✅ Premium Site

▸ Customized template

▸ Includes ten pages:
  - Home
  - About
  - Services
  - Properties
  - Clients
  - Case Studies
  - News
  - Team List
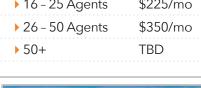 - Market Reports
  - Contact

▸ Cost: $6,000

✅ Custom Site

▸ Larger enterprises or multi-office companies with diverse service lines and content offerings would require custom site development.

▸ Custom sites include multiple menu options and layers – offering a rich customer experience.

▸ Cost: Call for quote based on scope.

✅ RealNex Direct (AREAS)

Area Research Economics Analysis Sites

▸ Publish your hosted RealNex listings and agent profiles directly on your website with our embedded list and search tool. Available with a set-up fee of $50/agent for the first 5 agents, $250 thereafter, plus a monthly subscription fee of:

▸ 1 Agent	$50/mo	▸ 16 – 25 Agents	$225/mo
▸ 2 Agents	$95/mo	▸ 26 – 50 Agents	$350/mo
▸ 3 – 5 Agents	$125/mo	▸ 50+	TBD
▸ 6 – 15 Agents	$175/mo		

▸ First 12 month maintenance required at $50/month to manage system set-up and operations as well to be on-cal for additional site development.

▸ 12 month hosting available for $25/month.

✅ Property Specific Site

▸ Cost: $1,500

✅ Need a digital marketing strategy?

▸ Our expert team can put together a road map to drive traffic, increase engagement, and create new business.

✅ Value-Added Services

▸ 3D and animation
▸ Additional pages
▸ Major updates
▸ Photography
▸ Video
▸ Blog writing/social media
▸ Software integration

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